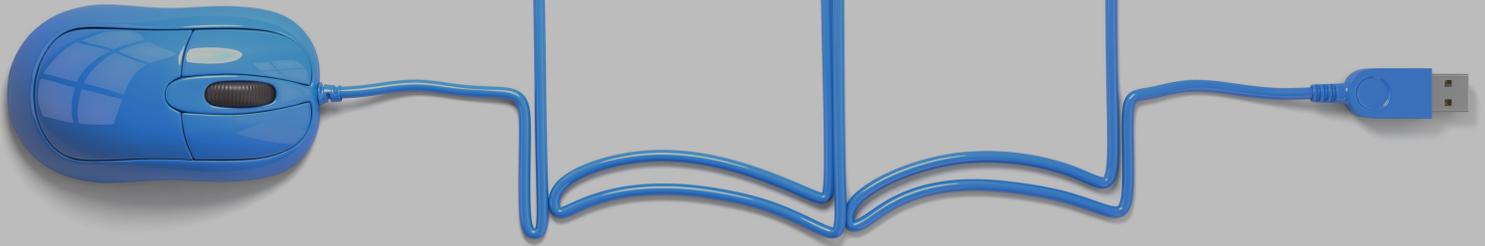


KELLY COOKE

e-learning developer/education consultant



PERSONAL PROFILE

I am a highly qualified e-learning developer with over 15 years of experience designing curriculum and learning materials for learners in both online, offline, and blended learning environments. Motivated, energetic, and passionate about e-learning development, learning gamification, and lessening user frustration.

Committed to improving learning experiences for diverse populations. Flexible, with an aptitude for high-stress, fast-paced, and remote work.

AREAS OF EXPERTISE

ADDIE Learning model
Learning Gamification
Personalized Learning
Inquiry Based Learning
Assessment Design
Creativity & Accessibility

SOFTWARE SKILLS

Vyond (video animation)
Articulate 360 (e-learning authoring)
Canva & Adobe Illustrator (graphic design)
Microsoft & Google Suite
Screencasting
LMS

EMPLOYMENT HISTORY

E-learning developer

Life-Long Learners, 2019-present

- Plan, create, record, and edit e-learning video content
- Create digital learning material using e-learning theories and focuses on gamifying learning
- Write plans, schedules, and activities to help during the COVID-19 pandemic
- Research best practices and up to date digital technology

E-learning developer and content advisor

Elevate K-12, Dec, 2018-March 2020

- Plan, create, edit, and revise lesson and assessment content for Tier 2 ELA elementary and middle school classes
- Designed SS curriculum plan for middle school classes based on state standards
- Plan and create engaging online daily lessons, worksheets, projects, and tests
- Work with a team of educators and IT people to meet the needs of students by being flexible, communicating clearly, and looking at failures and successes.
- Proofread and add engagement activities to high school ELA curriculum
- Review, advise, and edit online curriculum for various age levels and content areas

Educator

Various schools, grades, and environments, 2003-2020

- 10 years-5th grade (NOVA Eisenhower Elementary, Davie, FL/Eastway Elementary, Durham, NC/Carter Middle School, Clio, MI)
- 1 year-middle school and Intervention (Carter Middle School, Clio, MI/Mt. Morris Middle School, Mt. Morris, MI)
- 2 years-ESL various levels (VIPKid, online)
- 5 years-homeschool preschool and elementary

ACADEMIC BACKGROUND

Western Michigan University

BS Science Elementary Education/English, 2003

Continuing Ed

*Masters credits in Instructional Design
Linked-In Learning
Articulate Training
ESL certification*

CONTACT ME.

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Portfolio 